

Sponsor Prospectus



Marketing Leaders

Local In-Person Conference Access to Key Business Leaders



Live Speaking Sponsorship Choices (entire audience)

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time.

Diamond Level Sponsor

\$9500



- Exclusivity for your Industry Type as the Diamond Top Sponsor.
- An official top Diamond sponsor of all meetings throughout the year.
- An official top Diamond sponsor of The Annual Main Meeting at a top hotel in the city.
- Your choice of locations for a 6 ft Table top exhibit space (table provided).
- Passes for up to 5 staff to network with the leaders in attendance.
- Attendee pre-registration list with full contact info.
- Logo and recognition for any additional in-person or online events held such as our Yearly Leadership Conference.
- Post attended list with contact details for follow-up.
- Logo displayed on the city website and at event day registration.
- One Yearly email campaign to nationwide registered event participants or 1 metro of your choice.
- WiFi, Power Strip, 2 Chairs included.

Platinum Level Sponsor Level Sponsor

\$7500



- An official key Platinum sponsor of all meetings throughout the year.
- An official key Platinum sponsor of the Annual Main Meeting at a top hotel in the city.
- 6 ft Table top exhibit space (table provided).
- Passes for up to 3 staff to network with the leaders in attendance.
- Post attended list with contact details for follow-up.
- Logo displayed on the city website and at event day registration.
- Logo and recognition for any additional in-person or online events held such as our Yearly Leadership Conference.
- WiFi, Power Strip, 2 Chairs included.

Gold Level Sponsor

\$4900



- A Gold sponsor of the Annual Main Meeting reception at a top hotel in the city.
- 6 ft Table top exhibit space (table provided).
- Passes for up to 2 staff to network with the leaders in attendance.
- Logo displayed on the city website and at event day registration.
- WiFi, Power Strip, 2 Chairs included.



Additional Sponsorship Choices:

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time



Silver Level Sponsor

\$2900

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- A Silver sponsor of One Annual Main Meeting reception at a top hotel in the city.
 - 6 ft Table top exhibit space (table provided).
 - Passes for up to 2 staff to network with the leaders in attendance.
 - Logo displayed on the city website and at event day registration.
 - WiFi, Power Strip, 2 Chairs included.



Bronze Level Sponsor

\$1400

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- Listed as a sponsor of the Annual Main Meeting receptions at a top hotel in the city.
 - Pass for 1 staff to network with the leaders in attendance.
 - Logo displayed on the city website and at event day registration.

Email Marketing Blasts

a) **\$1399 Pre-Marketing Blast.**

Send a customized email to pre-registered attendees one week before event in a city of your choice, We provide you the emails and names.

b) **\$2999 10K CEO Decision Makers Blast.**

Choose any of our event cities or the one you have chosen to sponsor, built to drive awareness and target title/industries of your choice.

c) **\$5499 20k CEO Decision Makers Blast.**

Access industries across the board within a metro(s). We build a targeted list based on your criteria for any of the following: Appointment Request, Lead Gen, Newsletter, Webinars, White Papers, Case Studies, Success Stories, and Product Needs.



"Talking to peers, kibbutzing and sharing best practices -- it's very powerful. Even at my level of experience, I still learn new things when I go to these."

- Michael Frankel, LexisNexis Group

"When you can get a glimpse of what is going on in the market, even a tiny glimmer of what can happen, you'll be able to jump on a new trend and get ahead of your competition."

- Kerry Desberg, Owens Corning

"I think networking outside your industry is critical to keep the flow of new ideas coming into your mind, and your organization."

- Jim McComb, Bank of America

"The network of relationships between people, whether the old fashioned kind or via new modern social networks, is absolutely critical to operate with speed across geographies and business silos."

- Polly Pearson, EMC Corporation

"I find it very invigorating to learn from others and adapt ideas from others, rather than always assuming our way is the best way. Sometimes others have better ideas than we do."

- Larry Quinlan, Deloitte

"The book summaries and articles are excellent added benefits."

- Anne Marie Tedesco, CitiBank

"It's very valuable to go outside your own industry to look at the skills and value-added processes from other areas, to see what people in other industries are doing."- Dennis Deering, Diebold, Inc.

